

The logo for SI 2016, featuring the letters 'SI' in a bold, yellow font followed by '2016' in a white font, all enclosed within a thin yellow rectangular border. The background of the entire slide is a dark blue mosaic of small squares, with a central graphic of a person's head and shoulders made of dark, overlapping shapes, some containing faint text.

Workshop on **Social Influence**

Welcome to SI 2016, the Workshop on Social Influence.

The workshop will be held in **San Francisco**, CA, USA in conjunction with the 2016 IEEE/ACM International Conference on Advances in Social Networks Analysis and Mining (**ASONAM 2016**) on **18th August 2016**.

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| 8:00-8:20 | Welcome to SI 2016 (organizers) |
| 8:20-8:40 | Toward Understanding Spatial Dependence on Epidemic Thresholds in Networks
Zesheng Chen, Indiana University - Purdue University Fort Wayne |
| 8:40-9:00 | Observations on the role of influence in the difficulty of social network control
Dave Mckenney and Tony White, Carleton University |
| 9:00-9:20 | Estimating Influence of Social Media Users from Sampled Social Networks
Kazuma Kimura, University of Tsukuba |
| 9:20-9:40 | Stability of Certainty and Opinion in Influence Networks
Ariel Webster, University of Victoria |
| 9:40-10:00 | Influential User Detection on Twitter: Analyzing Effect of Focus Rate
Zeynep Zengin Alp, Istanbul Technical University |
| 10:00-10:30 | BREAK |
| 10:30-11:30 | KEYNOTE: On (Influence) War
Tim Hwang, Pacific Social |
| 11:30-11:50 | An Empirical Evaluation Of Social Influence Metrics
Ruocheng Guo, Arizona State University |
| 11:50-12:00 | SI 2016 – Summary and conclusions (organizers) |